

2019

Partner Prospectus



Always Ready

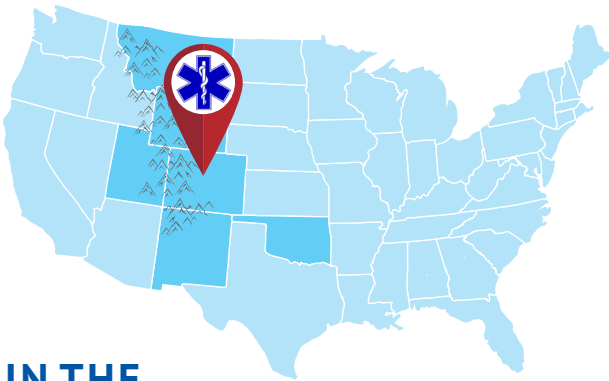
Colorado State EMS Conference

Keystone, Colorado | November 7-10, 2019





LARGEST EMS CONFERENCE











IN THE
ROCKY MOUNTAIN REGION

CONFERENCE ATTENDEES
CAN EARN MORE THAN
 **20**
HOURS
OF CONTINUING EDUCATION
DURING THE CONFERENCE

OVER
69 
SESSIONS TO CHOOSE FROM

EMS ATTENDEES



-  446 EMT
-  229 PARAMEDIC
-  51 EMT-I
-  16 Nurse
-  16 OTHER
-  10 AEMT
-  6 FIRST RESPONDERS
-  5 PHYSICIANS

DEDICATED
TO PROVIDING
QUALITY
SERVICE



2019 Colorado State EMS Conference Partnership Opportunities

All sponsorships will be acknowledged on the sponsor page at www.emsac.org and in the conference registration brochure (as long as commitment is received prior to printing). All promotional items must be approved by the conference committee and coordinated with the conference office.

Benefits Included Per Level Indicated with an 'X'	Diamond	Ruby	Sapphire	Emerald	Opal	Turquoise
Podium time to greet the conference audience in the opening session	x					
One-time use of the EMS conference attendee mailing list - use to be coordinated with the conference office	x					
Logo app splash page	x					
Two 8' x 10' exhibit booth spaces	x					
4 upgraded exhibit personnel registrations to full conference registrations	x					
Complimentary one-time, 1/2 page, black & white advertisement in the EMSAC newsletter	x	x				
Complimentary one-time, 1/4 page, black & white advertisement in the EMSAC newsletter			x	x		
App banner ad (one free)	x	x				
Push notifications (two per day) through the conference app	x					
Push notifications (one free per day) through the conference app		x				
1 electrical outlet at no charge	x	x	x			
2 upgraded exhibit personnel registrations to full conference registrations		x	x	x		
One 8' x 10' exhibit booth space		x	x	x	x	
Sponsor listing in the EMS conference pocket guide	x	x	x	x		
1 free insert in conference registration bag	x	x	x	x	x	x
Acknowledgement on the conference banner	x	x	x	x	x	
Sponsor listing & logo in pre-conference & on-site promotional materials	x	x	x	x	x	x
Sponsor listing on the conference website to include logo	x	x	x	x	x	x
10% discount on any mobile advertisement	x	x	x	x	x	x

2019 EMS Conference Partnership Opportunities

DIAMOND LEVEL SPONSORSHIP.....\$13,500

(only 1 avail.)

Presenting Sponsor..... \$13,500 (only 1 avail.)

As the main sponsor of the conference, you'll have the opportunity to greet the conference audience during the opening session, you'll be at the forefront of all marketing campaigns and brochures, and you'll be the center of attention for attendees.

RUBY LEVEL SPONSORSHIP.....\$12,000-\$8,000

Conference T-Shirts.....\$10,000 (only 1 avail.)

Each conference attendee will receive an official t-shirt featuring the sponsor and conference logo. This item is sure to generate high-level awareness for the sponsor as attendees wear their t-shirts for years to come.

Conference Bags.....\$9,500 (only 1 avail.)

Each conference attendee will receive an official conference bag bearing the sponsor and conference logo. This sponsorship will continue beyond the conference as attendees take their bags home and use them for years to come.

Technology.....\$9,500 (only 1 avail.)

This sponsorship covers all audio-visual costs related to the conference. As show attendees walk the conference center, signs will be displayed acknowledging the sponsorship.

Conference Padfolio.....\$8,000

An official padfolio will be provided to each conference attendee. The note-pad padfolio will bear both sponsor and conference logo. This sponsorship will continue beyond the conference as attendees use their note-pad padfolios long after the conference.

SAPPHIRE LEVEL SPONSORSHIP.....\$7,500-\$5,000

Wireless Internet.....\$6,000

This sponsorship covers the cost to provide wireless internet connectivity to the entire conference center. Attendees will connect to the internet through a customizable webpage that will include acknowledgement for your sponsorship as well as your logo.

Keynote Sponsor.....\$5,000

As a keynote sponsor your logo will be included on the main video screens. You will also have two minutes of time to speak during the session, as well as the option to put promotional items on attendee seats for the session.

EMERALD LEVEL SPONSORSHIP.....\$4,500-\$3,000

Exhibit Hall Reception.....\$4,000

As the reception sponsor, you will be given podium time to greet the attendees in the exhibit hall during the reception. The conference will recognize the sponsor during the reception, and the reception will be promoted as part of the conference.

Refreshment Break.....\$3,500

Sponsor will cover the cost of beverages during the morning or afternoon refreshment breaks. Signs will be displayed acknowledging this sponsorship.

Committee Apparel.....\$3,500 (only 1 avail.)

Apparel will be worn on-site by the conference planning committee. The items will include both the sponsor & conference logos.

Coffee Cart (Both Days).....\$6,000 (only 1 avail.)

A coffee cart will be open in the exhibit hall during exhibit hours on Friday and Saturday. Signs will be displayed acknowledging this sponsorship. Company name will be included on the coffee coupons. If you'd like to sponsor 1 day, the cost is \$3,500. If you purchase the coffee cart for both days, you will receive Sapphire Level benefits.

Pens.....\$3,250 (only 1 avail.)

Pens will be distributed to each conference attendee. The pen will include both the sponsor and conference logos. This is a great way to put your logo into each attendee's hands.

Lanyards.....\$3,250 (only 1 avail.)

Lanyards will be provided to each conference attendee. The lanyard will include both the sponsor and conference logo. This is a great buy for the sponsor that wants to see their logo around each conference attendee's neck.

OPAL LEVEL SPONSORSHIP.....\$2,500-\$1,500

Financial Contributions - All Financial Contributions are appreciated to help sustain this conference. Any contribution of \$1,500 to \$2,500 will receive opal benefits.

TURQUOISE LEVEL SPONSORSHIP.....\$1,000

Education Sessions.....\$1,000

Companies can sponsor educational sessions. Sponsors provide financial support to cover honoraria, travel and accommodation expenses for conference presenters. Signs with your company logo will be displayed outside the room and your company will be acknowledged prior to the session.

Vendor Presentations.....\$1,000

**plus, facility/food & beverage/audio-visual costs*

These are limited opportunities for evening vendor presentations. Those wanting to showcase their new products or services are encouraged to use this promotional outlet. Presentations are only available to conference exhibitors and sponsors.

EXHIBITOR OPPORTUNITIES

Exhibit Booth Space.....\$750

In conjunction with the conference, exhibits will be open on Friday and Saturday to allow registrants to see, hear, examine, question and evaluate the latest developments in equipment, supplies, and services that are recommended for use in the EMS profession.

**Price increases after August 14, 2019*

Additional Exhibit Booth Space.....\$350

Additional booth space may only be purchased with a sponsorship that includes a booth, or in addition to the first booth at \$750.

Vehicle Exhibit Space.....\$950

Includes space for vehicle in front of the convention center entrance and exhibitor booth in the exhibit hall.

**Price increases after this Date*



For questions about sponsorship, please contact the Colorado EMS Conference Office at 303-758-9611.

2018 Sponsors

Diamond Sponsor
Flight For Life
Colorado



Platinum Sponsor

AMR

Denver Health Paramedic Division
HealthOne Emergency Medical Services
Panasonic Toughbook

University of Colorado Health

Ruby Sponsor

AT&T

Centura Health PreHospital Emergency Services
St. Anthony's PreHospital Services
Children's Hospital Colorado

Sapphire Sponsor

Wireless Advanced Communications
Falck
Henry Schein
Physio-Control
St. Mary's Medical Center



Join us next year!
November 5–8, 2020
Go Online to Secure your spot!
www.emsac.org